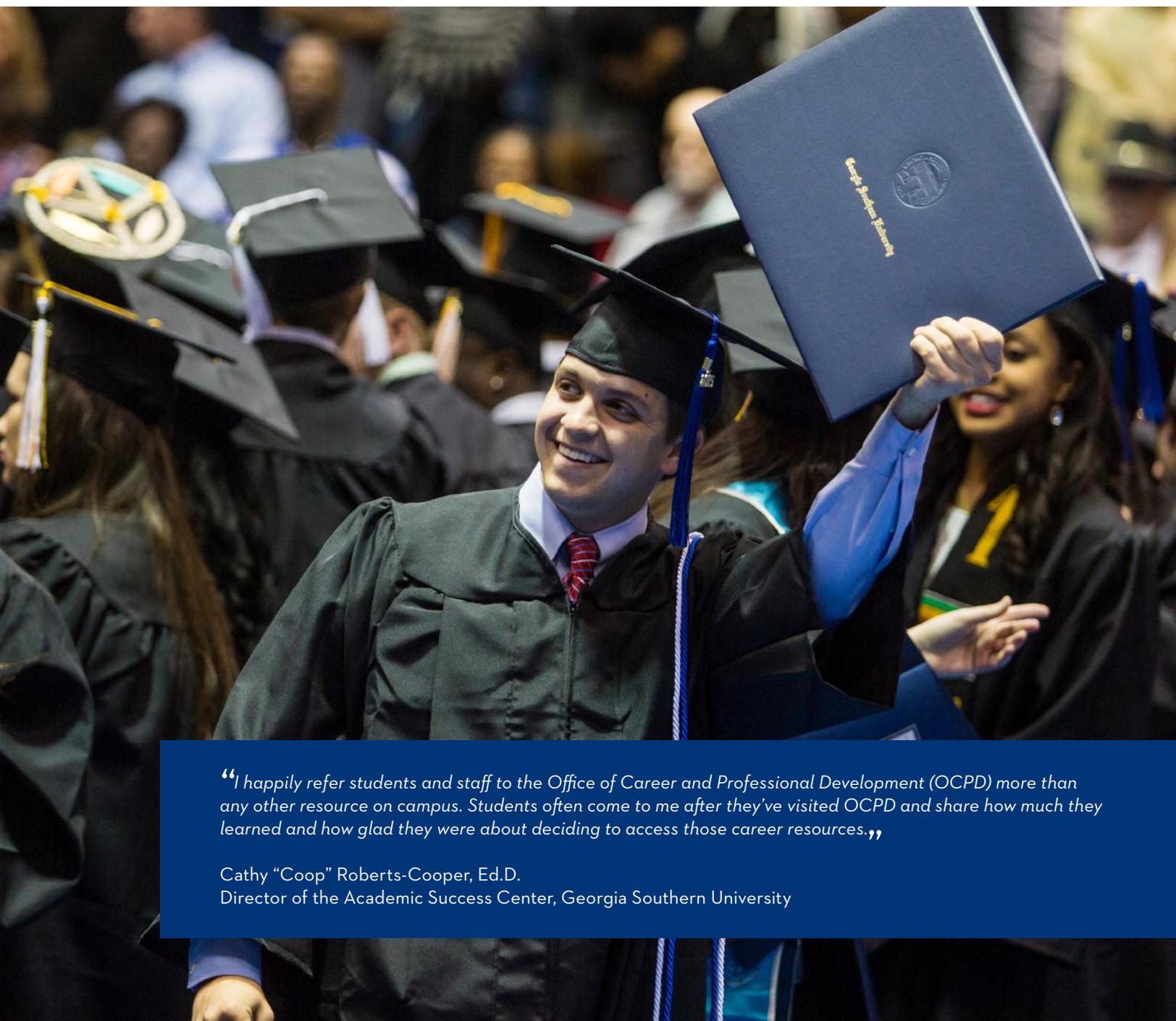


ANNUAL REPORT 2017-2018

OFFICE OF CAREER AND PROFESSIONAL DEVELOPMENT



“I happily refer students and staff to the Office of Career and Professional Development (OCPD) more than any other resource on campus. Students often come to me after they’ve visited OCPD and share how much they learned and how glad they were about deciding to access those career resources.”

Cathy “Coop” Roberts-Cooper, Ed.D.
Director of the Academic Success Center, Georgia Southern University



Glenn Gibney

Director, Office of Career and Professional Development

“

Through major and career exploration, employer interaction, and experiential learning opportunities students develop the essential skills they need to realize their professional and personal promise.

”

Letter from our Director

The consolidation of Georgia Southern University and Armstrong State University brought two dynamic Career Services organizations together under one new umbrella: the Office of Career and Professional Development (OCPD). Our new name reflects the focus of our service offerings and our clear mission: to provide both students and recent graduates with a broad range of personalized services to prepare them for professional success. Through major and career exploration, employer interaction, and experiential learning opportunities students develop the essential skills they need to realize their professional and personal promise.

The 2017-2018 academic year was another year of growth for our office as more students engaged with OCPD on our campuses in Statesboro, Savannah, and Hinesville than ever before. This growth was the catalyst for the opening of an expanded OCPD office in Solms Hall on the Armstrong Campus in Fall 2017 and the addition of three professional staff members to serve our students and employer partners.

Meeting these increased demands requires the dedication of our OCPD team, and I am grateful for their commitment to our students. It is within these one-on-one interactions, the classroom presentations, and the experiential working opportunities, where transformation and growth occurs. Our OCPD staff continues to focus on the quality of these personal interactions and we see the results; 92% of students surveyed in Spring 2018 say they would recommend our office to a fellow student or alumni.

For the Office of Career and Professional Development to fulfill its mission we must be aligned with our partners and stakeholders throughout the University. We are grateful for the support of faculty and staff in each of our eight new colleges and look forward to building deeper partnerships aligned with the unique needs of each college. We are also thankful for our growing number of employer partners who provide co-op, internship, and full-time opportunities for our students.

Thank you for your support of our efforts.
I encourage you to contact me at any time at 912-344-3248 or ggibney@georgiasouthern.edu.

With gratitude,

Glenn Gibney
Director, Office of Career and Professional Development



CAREER DEVELOPMENT COURSES

The Office of Career and Professional Development offers two, three credit hour elective courses to Georgia Southern students. Career Exploration (GSU 2131) is designed to provide students at all levels with an overall understanding of their career options and help them develop strategies to achieve their career goals. Professional Development Seminar (GSU 2132) is designed for students interested in developing highly desired “essential skills”. The seminar uses an Emotional Intelligence framework paired with a student-specific learning plan to help students strengthen professionalism and identify how emotions impact performance in the workplace.

2017-2018 ACHIEVEMENTS

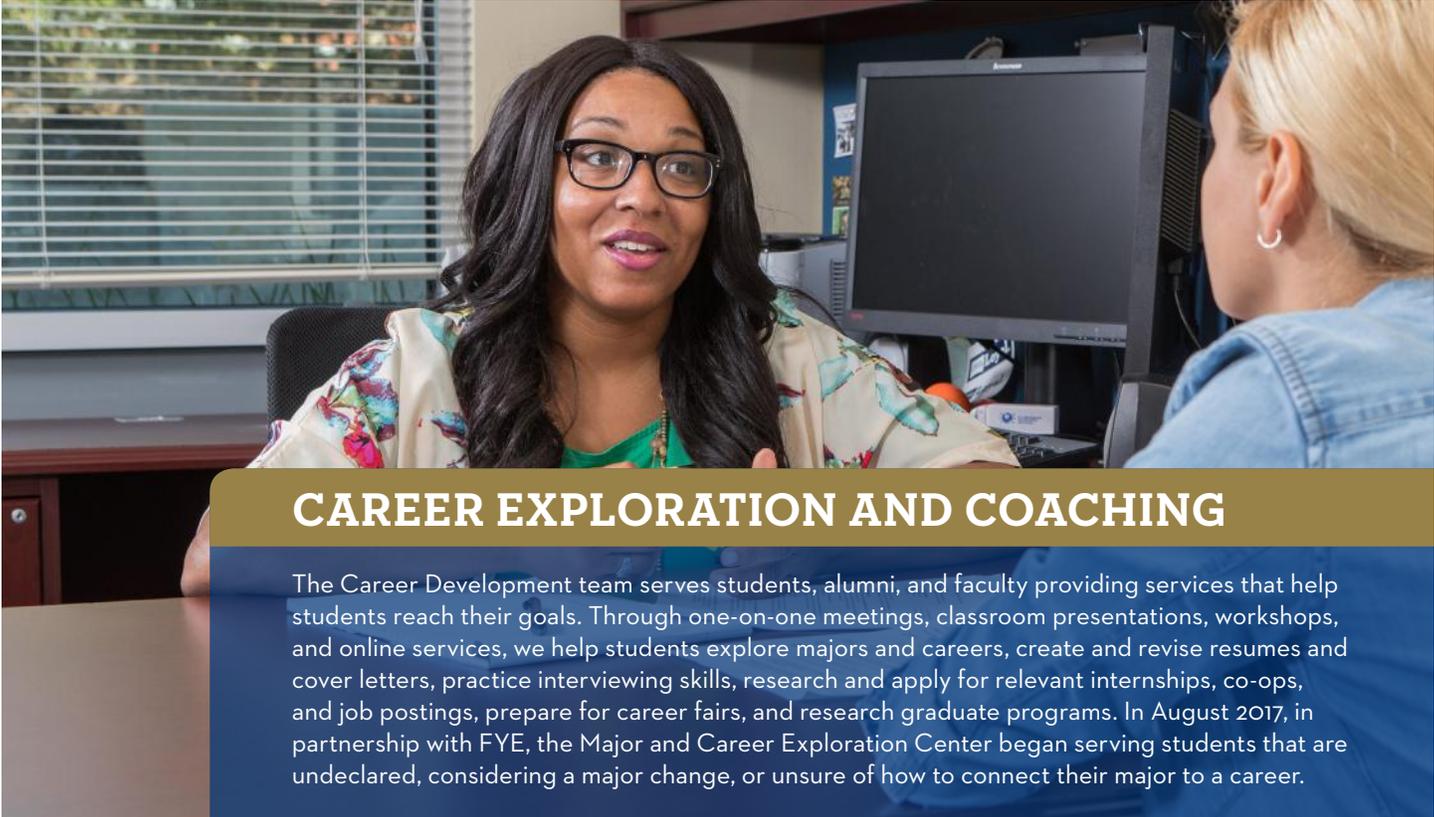
- Students completing GSU 2131
- Students completing GSU 2132

- Partnered with First Year Experience to teach GSU 2131 to 2nd semester undeclared students
- Partnered with Student Athlete Services to create class accommodating athletes’ schedules



“The information in this course is vitally useful because it allows you to regularly stop and take a look at yourself and evaluate where you can improve in all emotional areas, even the ones where you excel.”

Moses Malloy, Bachelor of Science, Psychology
December 2018



CAREER EXPLORATION AND COACHING

The Career Development team serves students, alumni, and faculty providing services that help students reach their goals. Through one-on-one meetings, classroom presentations, workshops, and online services, we help students explore majors and careers, create and revise resumes and cover letters, practice interviewing skills, research and apply for relevant internships, co-ops, and job postings, prepare for career fairs, and research graduate programs. In August 2017, in partnership with FYE, the Major and Career Exploration Center began serving students that are undeclared, considering a major change, or unsure of how to connect their major to a career.

2017-2018 ACHIEVEMENTS

Number of one-on-one student appointments:	10,133
Number of classroom presentations/students attending:	170/6279
Number of students completing mock interviews:	806
First Year Experience classes taught/students attending:	5/111

"I suggest that any students or alumni that are searching for employment, having difficulty acquiring employment, or would like to gain techniques for interviewing visit the Office of Career and Professional Development. They are friendly and passionate in providing the skills and tools needed to find employment. I wish I would have sought their services sooner!"

Elisabeth McConico, Master of Public Health
Spring 2018



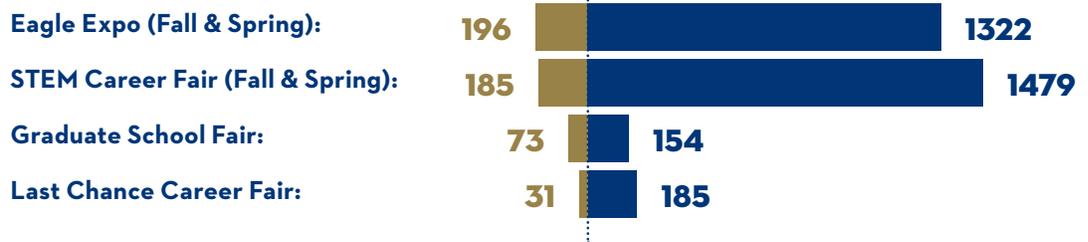
EMPLOYER RELATIONS

Our employer partners play a key role in the career development of our students, and the OCPD Employer Relations team is dedicated to connecting students with these employers through career fairs, on-campus recruiting, and proactively connecting with employer partners. By strengthening existing partnerships and developing new relationships the team creates opportunities for students to connect with employers to identify internship, co-op, and full time career opportunities.

2017-2018 ACHIEVEMENTS

Select Career Fair data

- Number of employers attending
- Number of students attending



Employer Relations data:

Number of employers conducting on-campus interviews:	87
Number of students interviewed:	1049
Number of employer contacts registered in Eagle Career Net:	7240
Number of new jobs/internships posted 2017-2018:	4161

“ Everything has been awesome! We love coming here! Students are also so awesome! Definitely one of our favorite Universities.”

Jennifer Isasi
Recruiter, Coyote Logistics



EXPERIENTIAL LEARNING

Internships, co-ops, practicums, student teaching, and other forms of experiential learning help students integrate theory learned in classrooms with practical application and skills development in a professional setting. Internships help students gain valuable work experience while giving employers the opportunity to guide and evaluate talent. Our team is determined to provide every Georgia Southern student with the opportunity to complete at least one experiential learning opportunity as part of their educational experience.

2017-2018 ACHIEVEMENTS

Number of experiential learning opportunities tracked in Eagle Career Net: **754**

Number of experiential learning opportunities completed and recorded by students: **3187**

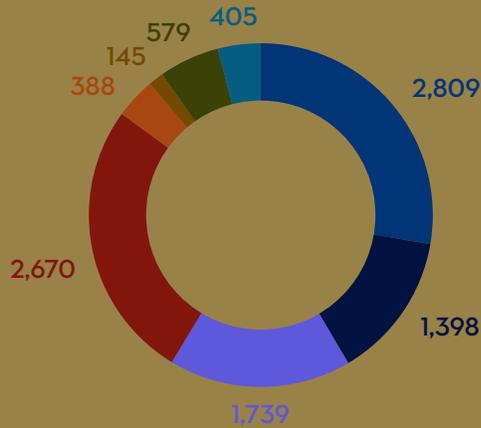
“This experience has allowed me to build up confidence in myself and my future, but even more than that, this experience has taught me the importance of stepping outside my comfort zone.”

Caroline Hill, Public Relations major
Disney College Program, Spring 2018

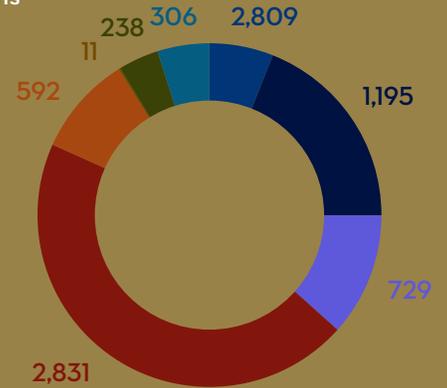
THE NUMBERS, BY COLLEGE

- COSM
- OTHER
- CEIT
- CHHS
- CLASS
- COBA
- COE
- JPHCOPH

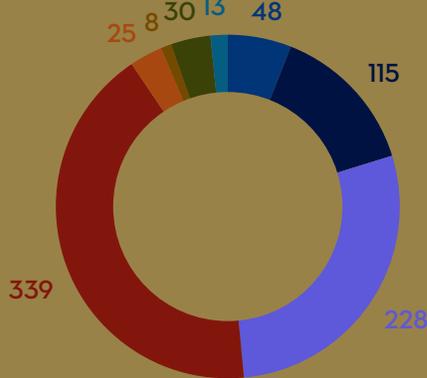
Number of One-on-one Appointments



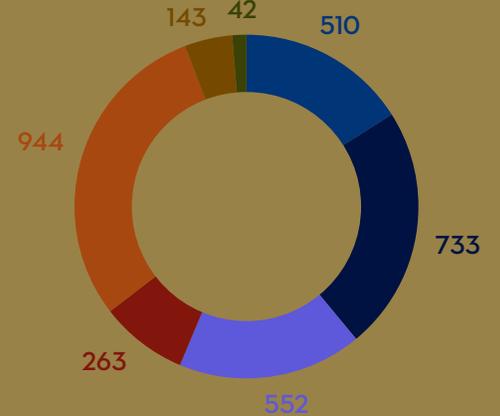
Number of Students Attending Classroom Presentations



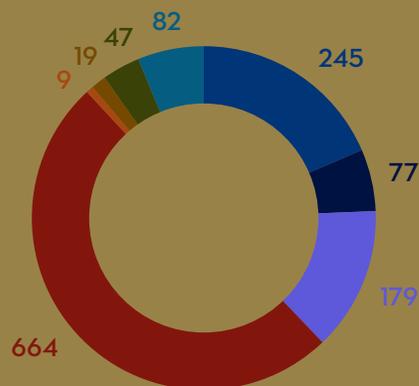
Number of Students Participating in Mock Interviews



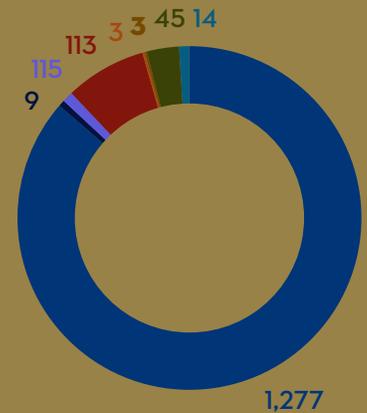
Experiential Learning Opportunities Recorded in Eagle Career Net



Eagle Expo Career Fair Attendance



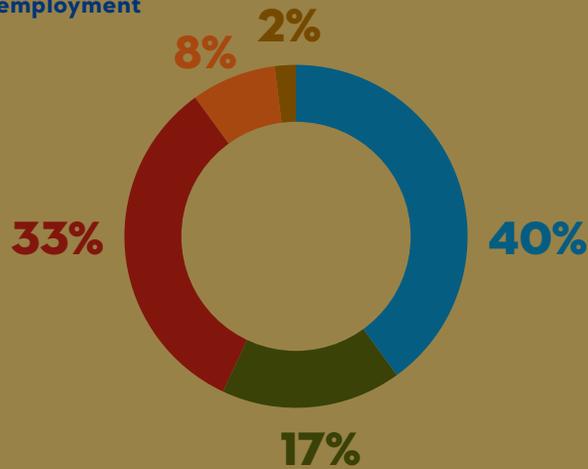
STEM Career Fair Attendance



2017-2018 CAREER OUTCOMES

At the time of graduation:

- 40% of students entering full-time employment
- 17% of students entering or planning to enter grad school
- 33% of students seeking employment
- 8% of students volunteering, working part-time, or active US military
- 2% of students not seeking employment



Notable Employers



Notable Schools



Placement across all sectors of the economy

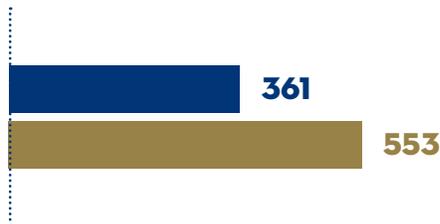
Healthcare | Higher Education | Technology | Marketing | Engineering
Finance | Consulting | Nonprofit | Government | Primary and Secondary Education



2017-2018 ACHIEVEMENTS

- **Number of one-on-one contacts: 361**
- **Major and Career Exploration Fair attendance: 553**

Concept selected for presentation at the Georgia Association of Colleges and Employers Annual State Conference



“I can say full-heartedly that it was one of the most beneficial hours of my life and led me to find a better major and career path. I think it has led me in a better direction, and drastically altered the next few years at Georgia Southern. I am definitely glad I went, and I can say that every freshman should be required to pay the center a visit.”

Ryan Inskip, Bachelor of Science in Construction Management

