

CAREERS ONTRACK

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Factors to Consider in Evaluating a Job Offer (Courtesy of MonsterTrak.com)

- What would your specific responsibilities be?
- Does the company have a high retention rate of employees?
- Does your potential supervisor have growth potential?
- Do you think that you will be able to work well with this person?
- How does this position fit into your long/short term goals?
- Are your salary and benefit requirements satisfied?
- Are the demands of the job compatible with your lifestyle?
- Are the values of the company compatible with your own?



THE IMPORTANCE OF AN INTERNSHIP

In order for students to compete in today's job market, they must do all they can to place themselves above and beyond their competitors. Several methods are available to assist students in managing the competition, but it all boils down to getting experience PRIOR to graduation. Students can get experience from several ways, including: leadership, volunteer, and part-time job experience, co-ops, job shadowing, and internships.

Internships are one of the most popular methods of getting experience. Internships may or may not be done for academic credit and may or may not be paid. They are, however, an excellent way of gaining experience. Internships are a great way for your student to find out if a particular career is the best suited for them. In addition, they can help set up a network system for the future and can lead to a permanent position within a company.

In order to gain an internship position, it is recommended that your student meet with Wallace Brown, Experiential Education Coordinator. Wallace will review résumés and help your students locate a great internship position!

An example of an internship success story is recent graduate Kristen Powers. She majored in Public Relations here at Georgia Southern and obtained an internship with Golin Harris, a top firm in Atlanta. Powers was able to help coordinate accounts, research clients, send out press releases, and the best part was that she recently was given a permanent position at the end of her internship.

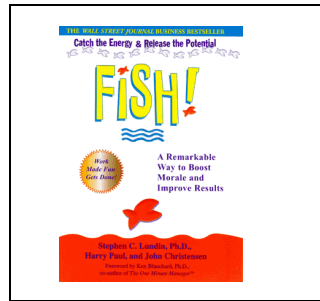
COFFEE AND CAREERS: MAJOR FAIR

The Coffee and Careers Majors Fair will be held on Tuesday, February 24, 2004. The fair will be an annual event that will allow Georgia Southern students the opportunity to look into the various majors offered on campus.

The Majors Fair will be held in the Nessmith-Lane Continuing Education Building. It is open to all students on campus but will be geared towards freshman and sophomores who are looking to declare a major or are looking to change a major. This is also the opportunity to look into a minor field of study. Representatives from various campus departments will be on hand to provide students with information on careers within majors.

FROM THE SEATTLE FISH MARKET TO GSU: FISH SWIMMING ON TO CAMPUS

Dr. Stephen C. Lundin will be bringing his FISH! philosophy to campus on Tuesday, February 24. He is the writer of the Wall Street Journal business best seller, FISH!– A Remarkable Way to Boost Morale and Improve Results. The book is written around an idea that was picked up from a Seattle fish market that Dr. Lundin visited a few years ago.



The book’s philosophy has been used at such businesses as Sprint, Nelson Motivation Inc. and even right here on the campus of Georgia Southern. The philosophy pushes the goal of excellence in customer service and for employees to have fun while doing it.

Dr. Lundin will be speaking at the Nessmith Lane Performing Arts Center on Tuesday, February 24, at 12 pm and again at 2 pm.

QUESTION OF THE MONTH

Q: What can I do with a degree in General Studies?

A: A degree in general studies can open up many facets in the work force. The degree covers so many areas that it prepares for things such as education, communication, and can be a jump off point for those who are preparing to go into graduate school. The degree allows you to have an emphasis on three areas that you chose from the program of studies. Once the degree is finished you can chose to apply for a job in any of the emphasis areas that were chosen

CORPORATE SPONSORSHIP

Career Services would like to extend a great deal of thanks to all the companies who generously support Career Services and GSU students:

- Carolina Holding Company
- Ferguson Enterprises, Inc.
- GEICO Insurance
- McLain, Callhoun,& Company
- Pfizer
- Progress Lighting
- Savannah Coca-Cola Bottling
- Walgreens
- Walmart

If you work for a company interested in supporting the career development of our students and would like to donate funds to the corporate sponsorship campaign, please contact Warren Riles, Director at: rileswl@georgiasouthern.edu or call the Career Services Office at 912-681-5197.

Companies Recruiting at Georgia Southern:

February

- 4 US Army Corps of Engineers
- 5 RJ Griffin
- 10 Eagle Global Logistics
- 10 GA Dept. of Audits
- 12 Norfolk Southern
- 10 United Rentals
- 18 Bell South
- 19 Robins AFB
- 20 Brasfield & Gorrie General Contractor
- 26 GA Dept. of Transportation
- 26 Gwinnett County Schools
- 26 Wheeler County Schools
- 27 Around Campus INC.
- 27 Disney
- 27 Hormel Foods
- 27 Turner Const.

EAGLE EXPO & EDUCATION CAREER FAIR

The Eagle Expo and Education Career Fair is held once every fall and spring semester. The purpose of the fair is to aid students and alumni in locating jobs in their prospective or current field of study. There will be representatives from a variety of companies in Georgia and the surrounding states.

The fair usually has mass participation with students and faculty on campus. Last semester there were about ninety companies in attendance and we expect up to 130 for the spring.

Students are encouraged to prepare for the Expo by attending *Making the Most of the Eagle Expo* on Monday, February 23 at 2 pm in the Russell Union room 2047. The pre-event will cover tips for résumé writing, how to interact with recruiters, and give information for follow up after the fair.

The Eagle Expo and Education Career Fair will be held on Thursday, February 26, at 10 am to 2 pm at the Recreation Activities Center (RAC).

SCHOOL SYSTEMS ATTENDING THE EAGLE EXPO 2004

- | | |
|----------------------------|-----------------------------------|
| Aiken County Schools | Fulton County Schools |
| Asheville City Schools | Gordon County Schools |
| Austin Independent Schools | Greene County Schools |
| Bryan County Schools | Greenville County Schools |
| Burke County Schools | Griffin-Spalding County Schools |
| Butts County Schools | Gwinnett County Schools |
| Camden County Schools | Jasper County Schools |
| Charleston County Schools | Jefferson County Schools |
| Cherokee County Schools | Jones County Schools |
| Clayton County Schools | Lamar County Schools |
| Cobb County Schools | Liberty County Schools |
| Colquitt County Schools | Metro Atlanta Teacher Recruitment |
| Columbia County Schools | Newton County Schools |
| Dalton County Schools | Pulaski County Schools |
| Dekalb County Schools | Rockdale County Schools |
| Effingham County Schools | Rome City Schools |
| Emanuel County Schools | Tift County Schools |
| Franklin County Schools | Virginia Beach City Schools |
| | Ware County Schools |

Companies Recruiting at Georgia Southern:

March

- | | |
|----|-------------------------------|
| 3 | Sherwin-Williams |
| 4 | Target |
| 4 | Alside |
| 5 | Holder Construction Company |
| 9 | Walgreens |
| 11 | Alcon Associates, Inc. |
| 19 | JB Hunt |
| 31 | Clarke County School District |

COMPANIES ATTENDING THE EAGLE EXPO 2004: NON EDUCATION EMPHASIS

Accredited Home Lenders	Maxim Healthcare Services
Anderson Merchandisers	Metro Atlanta YMCA
Around Campus, Inc.	New England Financial
Auto-Owners Insurance	Peace Corps
Buckeye International, Inc.	Pulte Homes
C.H. Robinson Worldwide, Inc.	RaceTrac Petroleum Inc.
Fastenal Company	Reeves Construction Company
Georgia Dept. of Audits	State Farm Insurance
Georgia Dept. of Corrections	T-Mobile
Georgia Dept. of Transportation	Target Stores
Georgia Ports Authority	The Kroger Company
Holder Construction Company	Turner Construction
Hormel Foods Corporation	US Marine Corps
Jacksonville Chamber of Commerce	Wal-Mart Stores
John Wieland Homes/Neighborhoods	Walgreen Company
Kmart Corporation	Walt Disney World College Program

Suit Drive

Career Services not only provides students with interview skills, résumé building skills, and job search strategies, but also a wardrobe. We would like to ask for people willing to donate any business attire that they no longer wear or need to the Career Center. The clothes will go to students and alumni that are in need and do not have the means to buy an outfit for their job interview. If you would like to donate, please contact the Office of Career Services at 912-681-5197. You may also send your donation to:

Career Services
PO Box 8069
Statesboro, GA 30460



According to a Wall Street Journal article written by Karen J. Bannan, job fairs have been successfully used by 77% of companies. The fairs were more successful than other forms of recruitment such as Internet sites and newspaper ads. The fairs give employers a chance to assess a potential candidates skills such as interpersonal communication.

College “Career Doctors”

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Career Services

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[http://students.
georgiasouthern.edu/
career](http://students.georgiasouthern.edu/career)

*Help your students open the door
to their future by visiting us today!*

Services Provided to Students and Alumni Include:

- °Employer Information
- °Graduate School Information
- °Career Handouts
- °Group Presentations
- °Career Advising
- °Career Fairs
- °Experiential Education Opportunities
- °Career Resource Center
- °On-Campus Interviews
- °Business Suits
- °Mock Interviews
- °Résumé Advising
- °Résumé Critiquing
- °Résumé Referrals
- °On-line Résumé Posting
- °Listervs
- °Job Search Resources
- °On-line Job Postings
- °Computerized Assessments

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CAREER SERVICES MISSION

Our mission is to guide members of the Georgia Southern University community in establishing their career objectives through comprehensive programs that provide opportunities for individuals to learn strategies useful in reaching their career goals.

As advisors and catalysts, the Career Services' staff assists students in choosing their majors, identifying career interests, gaining related work experience, and providing guidance in their full-time professional job search through three distinct areas:

- (1) Career Advisement and Education
- (2) Experiential Education
 - a. Job Shadowing
 - b. Cooperative Education
 - c. Non-Academic Internships
 - d. Externships
- (3) Professional Employment
 - a. On-Campus Recruitment
 - b. Résumé Referrals