Description: This major emphasizes the integrative nature of the management discipline in planning, organizing, directing, and controlling contemporary profit and non-profit organizations. The program includes the study of both qualitative and quantitative contributions from the management sciences to provide the student with modern analytic concepts, tools, and techniques that can be used as aids to managerial decision-making. The impacts of the international environment and of the social responsibilities of managers receive special attention across the broad range of management courses. Various teaching methods are used in an effort to bring reality to classroom considerations of relevant business problems. The general Management degree does not contain an area of emphasis, however, the student may elect to add an area from those listed below. The general degree is intended to expose students to entrepreneurship, human resources, and operations management as well as general management principles and practices.

GPA Requirement: 2.5

College of Business Administration, Management
Department Website: [http://coba.georgiasouthern.edu/mgt/](http://coba.georgiasouthern.edu/mgt/)
Degree(s) Offered: Bachelor of Business Administration in Management

- **Emphasis in Entrepreneurship/Small Business Management** - This emphasis is designed for persons whose career aspirations include starting, managing, and developing their own businesses.
- **Emphasis in Human Resource Management** – This emphasis allows a student to specialize in the study of personnel administration and human resource management.
- **Emphasis in Operations Management** – This emphasis allows the student to prepare for positions in manufacturing and other organizations with operations departments and for management careers in manufacturing and service organizations.

Job Titles:
- Retail Store Manager
- Personnel Manager
- Human Resources Administrator
- Personnel Specialist
- Compensation Administrator
- Employee Benefits Analyst
- Job Development Specialist
- Personnel Administrator
- Employee Training Instructor
- Compensation/Benefits Administrator
- Labor Relations Specialist
- Small Business Owner
- Management Consultant
- Operations Manager
- Account Executive
- Branch Manager
Possible Employment Settings:
- Insurance Agency
- Retail Store
- Banks/Financial Institution
- Consulting Firms
- Restaurant/Food Service
- Hospitality Industry
- Health Services/Hospital Administration
- Public Utilities
- Manufacturing Companies
- Non-profit organization
- Wholesalers/Distribution
- Small Business

Internet Resources:
- Career Path: http://www.careerpath.com
- Production and Operations Management Society: http://www.poms.org
- IEEE: http://www.ieee.org

Professional Organizations:
- American Management Association: http://www.amanet.org/
- Decision Science Institute: http://decisionsciences.org/
- American Production and Inventory Control: http://www.apics.org

GSU Student Organization(s):
- Society of Human Resource Management
- Delta Sigma Pi
- American Marketing Association
- Students in Free Enterprise

Resources for salary information:
- The Fall 2008 Salary Survey, conducted by the National Association of Colleges and Employers (NACE), reported an average salary offer of $46,171.00.
- FOCUS Career: tiny.cc/gsufocus