**Description:** The Journalism core curriculum is strongly grounded in the liberal arts, while the major courses provide students with a solid balance of the practical and theoretical aspects of the discipline. The substantial professional experience shared by the Journalism faculty helps prepare students for a competitive workplace, and GSU alumni are working throughout the Southeast as editors, reporters, columnists, and photographers at daily newspapers large and small, with industry newsletters and special interest magazines, with Internet publications, and in public relations. Journalists play a key role in our society. They gather information and prepare stories that inform us about local, state, and international events; present stories on current issues; and report on the actions of public officials, corporate executives, special interest groups and others who exercise power. In covering a story, they investigate leads and news tips, look at documents, observe on the scene, and interview people. There are hundreds of jobs in the Journalism field.

**GPA Requirement:** 2.35

**College of Liberal Arts and Social Sciences, Communication Arts Department**  
**Department Website:** [http://class.georgiasouthern.edu/commarts/Journalism.html](http://class.georgiasouthern.edu/commarts/Journalism.html)

**Degree(s) Offered:** Bachelor of Science in Journalism

**Job Titles:**
- Copy Aide  
- Journalist  
- Copy Editor  
- Assistant Editor  
- News Editor  
- Section Writer  
- Editorial Writer  
- Bureau Reporter  
- Editorial Assistant  
- Researcher  
- Copy Editor  
- Associate Editor  
- Senior Editor  
- Editor  
- Promotion Specialist  
- Publicity/Public Relations  
- Desk Assistant  
- Researcher  
- Reporter  
- Anchor  
- News Director  
- Promotion Manager  
- Editorial Assistant  
- Administrative Assistant  
- Copy Editor/Copywriter  
- Assistant Editor  
- Publicity Manager  
- Promotion Manager  
- Author  
- Ghostwriter/Collaborator  
- Scripwriter/Screenwriter  
- Playwright  
- Lyricist/Jingle Writer  
- Poet  
- Assistant Account Exec.  
- Account Executive  
- Assistant Copywriter  
- Copywriter  
- Promotion Specialist  
- Public Relations Assistant  
- Publication Editor  
- Public Information Officer  
- Technical Communicator  
- Speechwriter  
- Editorial Assistant/Clerk  
- Writer and Editor  
- Technical Writer and Editor  
- Public Affairs Specialist  
- Journalism Teacher  
- Assistant Professor  
- Historian  
- Librarian  
- Public Information Specialist  
- Freelance Writer  
- Book Reviewer  
- Editor Positions  
- Syndicated Columnist  
- Self-Publisher
For more detailed information regarding typical duties, salary, training, etc please look at the Occupational Outlook Handbook online at http://www.bls.gov/OCO/ or review the Chronicle Career Library CD-Rom available on-line or in the Career Resource Center.

**Possible Employment Settings:**
- Newspapers and News Services
- Magazines
- Television and Radio
- Book Publishing
- Arts and Entertainment
- Advertising
- Business Community & Public Relations
- Federal Government
- Scholastic, Academic & Non-Profit Organizations
- Freelance Services

**Internet Resources:**
- Graduate Schools: http://www.gradschools.com/programs/journalism_communications.html
- News Link: http://www.newslink.org/
- WWW Virtual Library Journalism: http://vlib.org/Communication
- The Journalistic Resources Page: http://www.markovits.com/journalism/
- The Boulder Writers Alliance: http://www.bwa.org/
- Job Sites:
  - http://www.sunoasis.com/

**GSU Student Organizations:**
- Society of Professional Journalists
- Society of Communication Scholars

**Professional Organizations:**
- American Society of Newspaper Editors (ASNE) http://www.asne.org/
- The Newspaper Guild http://www.newsguild.org/
- Society of Professional Journalists http://spj.org/
- Georgia Press Association* http://www.gapress.org
  - *(Most states have their own professional associations)*

**Resources for salary information:**
- FOCUS 2 Career: tiny.cc/gsufocus