**Description:** The Bachelor of General Studies program provides opportunities for non-traditional college students who are interested in combining a liberal arts background with some degree of specialization. It offers a solid core curriculum program along with the freedom to choose from a wide range of concentrations. While the General Studies degree allows for study in several areas, it is organized to provide an academically sound program with carefully planned concentrations. The student who earns this degree will have achieved a broad-based education that meets high standards of learning. The program is administered by the Academic Advisement Center.

**College of Liberal Arts and Social Sciences, Department of General Studies**

*Department Website:* [http://class.georgiasouthern.edu/advisement/general_studies.html](http://class.georgiasouthern.edu/advisement/general_studies.html)

**Degree(s) Offered:** Bachelor of General Studies

**Job Titles:**
- Political Staff Member
- Administrative Aide
- Human Resource Manager
- Credit and Collections Personnel
- Paralegal (with additional training)
- Marketing Research Analyst
- College Administrator
- Urban and Regional Planners
- Management
- Social Service Administrator
- Buyer
- Population and Demographic Analyst
- Insurance Agent
- Parole Agent
- Realtor
- Public Administrator
- Salesperson
- Account Representative
- News Reporter
- Bank Administration Officer
- Magazine Editor
- Customer Relations
- Television Producer
- Government Administrator
- Consultant
- Communication Skills Trainer
- Public Relations Specialist
- Law Clerk
- Entrepreneur
- Hotel Manager
**For more detailed information regarding typical duties, salary, training, etc please look at the Occupational Outlook Handbook online at http://www.bls.gov/OCO/ or review the Chronicle Career Library CD-Rom available on-line or in the Career Resource Center.**

**Employment Settings:**
- Federal Agencies such as:
  - Smithsonian
  - National Archives and Records
  - Library of Congress
  - Intelligence Services
  - Forest Services
- National Political Party Headquarters
- Public Interest Advocacy Group
- Political Campaigns
- Public and Private Schools
- Retailers/Wholesalers/Manufacturers
- Politics
- Government Agencies
- Journalism (Print and Broadcast)
- Health and Social Service Organizations
- Nonprofit Organizations
- Marketing Research and Consulting Firms
- Retailing: All major retail firms including:
  - Drug
  - Specialty
  - Department Stores
- Telecommunication
- Public Utilities
- Departments of Health
- Research Institutes
- Health Services Organizations
- Community Welfare Organizations
- Insurance
- Banks/Financial Institutions

**Internet Resources:**
- The Environmental Careers Organization: http://www.environmentalcareers.org/
- Grassroots.org: http://www.grassroots.org
- Phi Beta Kappa Society: http://www.pbk.org
- Jobweb: http://www.jobweb.org
- Career Path: http://www.careerpath.com/

**Resources for salary information:**
- FOCUS 2 Career: http://tiny.cc/gsufocus