**Description:** Study in this area develops familiarity with the institutions and instructions within our financial system and an understanding of the problems of financing business activity. It includes study of the techniques and tools for solving financial problems. The finance major exposes a student to the areas of applied financial management. Because of the breadth of this degree, it gives maximum flexibility and prepares graduates to enter managerial programs in any financial field. The general finance degree does not contain an area of emphasis, however, the student may elect to add an area from those listed below.

**GPA Requirement:** 2.5

**College of Business Administration, Finance & Economics**
**Department Information:** [http://coba.georgiasouthern.edu/dfe/undergraduate/finance](http://coba.georgiasouthern.edu/dfe/undergraduate/finance)

**Degree(s) Offered:** Bachelor of Business Administration in Finance

- **Emphasis in Financial Services** - This emphasis in banking is designed to allow a student to specialize in the management of financial institutions, especially banks.
- **Emphasis in Personal Financial Planning** - This emphasis prepares a student to work with individuals and households on strategies for reaching financial goals, including estate planning.
- **Emphasis in Risk Management and Insurance** - This emphasis area prepares a student to manage risk in a variety of settings; as managers in a commercial enterprise, as personal and family risk management specialists, and in the operations of insurance firms. Students develop competency in both insurance and non-insurance risk management techniques, financial risk management techniques, and insurance company operations.

**Job Titles:**
- Bank Manager
- Budget Analyst
- Loan Administrator
- Chief Financial Officer
- Claims Adjuster/ Examiner
- Commodities Trader
- Underwriter
- Credit Counselor
- Financial Analyst
- Mergers/Acquisitions Manager
- Financial Planner/Risk Manager
- Portfolio Analyst
- Real Estate Developer
- Securities Broker
- Trust Analyst
- Foreign Exchange Trader

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Georgia Southern University Office of Career Services
Main Office: Williams Center Room 1047 - (912) 478-5197
Satellite Office: COBA Room 3336 - (912) 478-0516


Updated 6/01/2011
**For more detailed information regarding typical duties, salary, training, etc please look at the Occupational Outlook Handbook online at http://www.bls.gov/oco/ or review the Chronicle Career Library CD-Rom available on-line or in the Career Resource Center.**

Possible Employment Settings:
- Banks
- Real Estate Agencies
- Government
- Brokerage Firms
- Consulting Firms
- Insurance Companies
- Federal Reserve Bank
- Security Firms
- Investment Firms
- Wall Street

Internet Resources:
- The American Association of Finance [http://www.aafa.com](http://www.aafa.com)

Professional Organizations:
- American Bankers Association [http://www.aba.com/default.htm](http://www.aba.com/default.htm)

GSU Student Organization(s):
- Finance Club
- Delta Sigma Pi
- Students in Free Enterprise

Resources for salary information:
- The Fall 2008 Salary Survey, conducted by the National Association of Colleges and Employers (NACE), reported an average salary offer of $48,158.00.
- FOCUS Career: tiny.cc/gsufocus