**Description:** Communication Studies will prepare you for a career in a wide variety of professions. In fact, Job Outlook 2000, an annual hiring forecast conducted by the National Association of Colleges and Employers, surveyed employers to determine the skills they most desired in employees. The top three are: 1. Oral Communication Skills, 2. Interpersonal Communication Skills and 3. Teamwork Skills. It should come as no surprise that Communication Studies graduates are prepared to excel in the workplace. A Communication Studies degree will help you develop skills in oral communication, interpersonal communication, teamwork (i.e., effective small group communication), analysis (through the criticism of public communication), flexibility (through adapting messages to a variety of diverse audiences), and written communication (through both descriptive and critical writing assignments).

**GPA Requirement:** 2.35

**College of Liberal Arts and Social Sciences, Department of Communication Arts**

*Department Website:* [Department of Communication Arts](http://class.georgiasouthern.edu/commarts/CommStudies.html)

**Degree(s) offered:** Bachelor of Science in Communication Studies

**Job Titles:**
- Advertising Agencies
- Government Agencies
- In-house Agencies
- Colleges & Universities
- Retail Stores
- School Districts
- Publishing Companies
- Labor Unions
- Trade books and magazines
- Hospitals
- Photographic Service
- Religion
- National Radio/TV
- Consumer Magazines
- Human Resource Departments
- Newspaper

**For more detailed information regarding typical duties, salary, training, etc please look at the Occupational Outlook Handbook online at [http://www.bls.gov/OCO/](http://www.bls.gov/OCO/) or review the Chronicle Career Library CD-Rom available on-line or in the Career Resource Center.**
Possible Employment Settings:
- Private corporations
- Public service organizations
- Public opinion research firms
- PR/Advertising agencies
- Public opinion organizations
- Radio and television companies
- Sports and entertainment organizations
- Hospitality and tourism industry
- Nonprofit organizations
- Consulting firms
- Freelance
- Publishing firms
- Internet sites
- Television and radio stations
- Film industry
- Colleges and universities

Professional Associations:
- National Communication Association: www.natcom.org
- International Communication Associations: www.icahdq.org
- National Association of Broadcasters: www.nab.org

GSU Student Organizations:
- Society of Communication Scholars
- Society of Professional Journalists
- Public Relations Student Society of America
- PRestige Georgia

Resources for salary information:
- FOCUS 2 Career: tiny.cc/gsufocus